



REBEKAH E. DOPP

**Executive Vice President, Nexstar / The CW Network
Founder & Chair, Exponent**

Macro Domain Expertise

Complex Deal Making / Negotiations
Streaming & Broadcast Media, Video Content Creation
Product & Technology
Brand & Reputation

Rebekah E. Dopp

**Seasoned Operating Executive
Creative Deal Maker**

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Current & Past Affiliations/Experience

[Nexstar / The CW](#), Executive Vice President

[Exponent](#), Founder & Chair

[Google](#), Global Head, DEI Brand & Reputation

[Tilray](#), Independent Board Director

[CBS](#), Senior Vice President

[HBO](#), Vice President, Digital Products

[CABC](#), Board Director

[Bonfire Digital Wellness](#), Advisory Board

[Fortium](#), Partner

[Dentons](#), Advisory Board

[FinTech4Good](#), Leadership Board

[BWG Strategy](#), Advisory Board

[NACD](#), Board Leadership Fellow

[The New York Foundling](#), Trustee

[CAPP](#), Board Chair

Recent Thought Leadership

[Exponent Impact Report](#)

[Gloria Steinem's Talking Circles](#)

[Abby Wambach: Pay Equity](#)

[We Are Exponent](#)

[Interview with Glennon Doyle](#)

[A Home for a Movement](#)

Representative Speaking Engagements

Google Lightning Talks

CES

NAB

TV of Tomorrow

Connected TV World Summit

Local Online Advertising Conference

Canadian Embassy

Venable

Dentons

Grit & Grace Conference

Rebekah E. Dopp is Executive Vice President of Distribution, Strategy, and Affiliate Relations for The CW Network. She is responsible for leading the network's distribution (deal making) efforts and overseeing affiliate relations with its station group partners. She has led global product, engineering, strategy, marketing, and distribution teams and is proud to have served as a senior leader on the launch teams for HBO GO, CBS All Access (Paramount+), YouTube TV, and CW Sports.

Prior to joining Nexstar, Ms. Dopp was at Google where she was recruited in 2016 to negotiate distribution rights and build partnerships with 700+ local stations for the launch of YouTube TV. Under her leadership, YouTube TV eclipsed all other virtual distributors in local broadcast carriage. During her tenure, Ms. Dopp also led programs within the Google News Initiative that built and launched products providing local newsrooms with research and resources. She also founded and launched Exponent, a non-profit gender equity accelerator, which spun off Google as a standalone non-profit organization, and today partners with Gloria Steinem's Foundation.

Previously, Ms. Dopp served as senior vice president, advanced digital services at CBS. Reporting to the President, she led ideation, creation and implementation of multi-platform digital strategies. She also acted as a technology lead during complex deal negotiations and as the chief evangelist and distribution rights lead on digital products for TV affiliates. Prior to CBS, she spent 14 years with HBO, culminating as vice president, digital products leading a cross-functional, international team including product, finance, legal, and engineering leads to negotiate deals then lead the teams to launch new and existing digital products with global affiliate and technology partners. Early in her career, Ms. Dopp was head of the program management office (PMO) overseeing the end-to-end media supply chain for HBO's strategic technology partners.

As an independent corporate director, Ms. Dopp was a board member of Tilray (NASDAQ: TLRY) from 2018-2021. Tilray was hailed as the most successful IPO of 2018, and on [TIME's 100 Most Influential Companies](#) list of 2021. She served on the compensation (chair), transaction (chair), audit, nominating and governance, and special committees. She served on the board of directors for the Canadian American Business Council from 2019-2023. In the non-profit sector, she served on the board of trustees for The New York Foundling and as the chair of the board for the Child Abuse Prevention Program (CAPP), among other board service.

Ms. Dopp graduated with a Bachelor of Business Administration with a concentration in finance from The College of William & Mary. She is a fellow of the Betsy Magness Leadership Institute as well as a National Association of Corporate Directors (NACD) leadership fellow. She participated in the Directors' College at Stanford Law School, the TV Executive Leadership Program at Harvard Business School, and the NACD Master Class.